

【4】 13. Different from full-time teachers, adjunct teachers get _____ by the hour.

- ① pay ② paying ③ to pay ④ paid

【2】 14. Kenting National Park is _____ a visit.

- ① worthy ② worthy of ③ worth come ④ worth of

【3】 15. The boys saw the girl and her dog _____ were running in the park.

- ① who ② which ③ that ④ whom

三、克漏字測驗【請依照段落上下文意，選出最適當的答案】

The business of beauty contests began in America. In 1921, local businessmen in Atlantic City wanted summer tourists to stay longer, and a beauty pageant was their brainchild. The pageant was successful, and 100,000 tourists stayed to see the first “Miss America” 16.

From the mid to late 20th century, beauty contests began 17 everywhere. In 1951, the Miss World Pageant got its start in London. Miss Universe began in 1952, Miss International in 1960 and Miss Earth in 2001. Today, these still 18 the four most famous international beauty contests.

Through the years, controversy has surrounded beauty contests. Many people have 19 to women competing in swimsuits as it only calls attention to one’s looks. Outside pressure and changes in society, 20, brought about changes in the beauty contest world. Today, women are judged on areas other than just appearance. They include intelligence, speaking ability, poise and talent.

【2】 16. ① crowns ② crowned ③ crowning ④ to crown

【3】 17. ① turning out ② coming across ③ popping up ④ looking down

【2】 18. ① consider ② are considered ③ have considered ④ are considering

【4】 19. ① devoted ② resolved ③ appealed ④ objected

【1】 20. ① therefore ② however ③ meanwhile ④ moreover

四、閱讀測驗【請依照段落上下文意，選出最適當的答案】

Luxury goods makers have long valued Chinese consumers not just because of their huge appetite for Gucci bags and Cartier watches—consultancy Bain estimates that Chinese purchased a third of all luxury goods sold globally in 2013—but also for their willingness to pay more than their Western counterparts. So it wasn’t business as usual in July when a pair of light brown Salvatore Ferragamo Carla leather pumps was being sold at 40 percent off, for 3,120 yuan on a site run by e-retailer Xiu.com, which is less than the item’s European retail price. Likewise, at a downtown Shanghai outlet of Kering’s Gucci, a light pink leather shoulder bag was discounted 30 percent to slightly more than 12,000 yuan, about the same price as a similar bag in the U.S.

Several forces are fueling the price slides. Sales in China of goods from Europe’s most prestigious fashion houses have been damped by the government’s antigraft campaign, which has curbed gift-giving. And steep import and consumption taxes on luxury goods bought in China have led an increasing number of wealthy locals to shop more while overseas. Left with stacks of unsold merchandise in their mainland stores, high-end brands are resorting to something they rarely had to do earlier: price-cutting.

Some discounting is more **understated**, as luxury houses try to avoid lowering the value of their brands along with their prices. Hermès dangled price cuts of as much as half off on dresses and shoes in April at an invitation-only sale, held in the eastern city of Hangzhou, according to reports by Chinese media. Guests were invited by mail to the four-hour sale at a hotel, and barred from taking pictures, according to a story posted on the website of the People’s Daily.

【3】 21. Which of the following is the best title for this passage?

- ① Luxury Goods: Global Trends and Prospects
② Purchase and Consumption of Luxury Goods
③ Shhh...Luxury Goods Are Discounted in China
④ Chinese Desire for Luxury Goods Expands at Rapid Pace

【4】 22. Which of the following is **NOT** a reason for Luxury brands to highly value China’s market?

- ① The Chinese have strong desire for luxury goods.
② The Chinese have been willing to pay more than Western consumers.
③ The Chinese buy a significant proportion of all luxury goods sold globally.
④ The Chinese government fully supports foreign corporations doing business there.

【1】 23. Which of the following is **NOT** used as an example of discounted goods?

- ① Cartier watches.
② Hermès dresses and shoes.
③ A Gucci leather shoulder bag.
④ Salvatore Ferragamo Carla leather pumps.

【2】 24. Which of the following is closest in meaning to the word “**understated**” in the last paragraph?

- ① Successful.
② Low-key.
③ High-profile.
④ Underestimated.

【1】 25. Why do high-end brands cut the prices of their merchandise in China?

- ① To solve their inventory problem.
② To attract more consumers from overseas.
③ To promote the government’s antigraft campaign.
④ To satisfy Chinese consumers’ huge appetite for their products.